



Chris Youssef

DIRECTOR OF OPERATIONS

DOCJOHNSON®

Chris joined the Doc Johnson team in 2004 to head up the purchasing department. He brought with him several years of purchasing and management experience, in addition to top-notch problem solving abilities.

With a degree in Accounting from the California State University, Los Angeles, Chris is a results-oriented professional with a proven ability to get exceptional results, source all matters of materials, and negotiate the best pricing while reducing costs.

During his time here Chris has achieved revenue targets through the development of purchasing channels globally; and continues to assess and monitor industry trends; direct the improvement & execution of streamlined purchasing objectives; and has established department procedures to ensure functional effectiveness of business for this worldwide leader in pleasure product manufacturing.

Most notably, Chris has the unique ability to take a product development concept and guide that concept through the critical processes needed to turn them into actual products ready for the consumer marketplace.

Chris' leadership skills, combined with his harmonious attitude, have made the purchasing department one of the most impressive teams at Doc Johnson.

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